

THE LAW OFFICE OF KENNETH E. BERGER, LLC

Safety First,
Justice Always

MAY 2023 NEWSLETTER

“Here I Am”

No matter someone’s religion or beliefs, each of us is familiar with the concept of “answering the call.” Perhaps the first recorded instance is found in the Bible, when G*d called upon Abraham, and Abraham responded, “Here I am.”

This concept – and obligation – has been on my mind recently, especially in light of several wrongful death cases we’re handling. When a person’s life is taken, so too is their ability to answer and act.

In studying the Holocaust, I realized that the secondary tragedy of the Nazis murdering 6,000,000 Jews and millions of others was the genius, love, and wisdom the world was robbed of by genocide. Our lives would look much different – and better – had these people lived.

So too is the case for the individual passings that result in phone calls to our office, and eventual wrongful death cases. Those families have been robbed of the joy brought by a child’s graduation or a father walking his daughter down the aisle or any number of dreams they shared together. There is a void. We cannot fill it, though we can answer the call, tell their story, and seek full justice on their behalf.

“Here I am,” is not only a declaration. It is a covenant; a solemn promise to do everything in one’s power to speak, act, and contribute where others cannot. When a life has been taken, it becomes the responsibility of the living to do more. As a lawyer, that means working harder, digging deeper, and pushing further to obtain full justice. It also means giving people the love, empathy, and respect they want above all else as they learn to live with loss.

No matter our profession or circumstance, so long as we remain among the living, each of us has the opportunity to contribute, to answer the call, and to say, “Here I am.”



Disclaimer: Any result I may achieve on behalf of one client in one matter does not necessarily indicate similar results can be obtained for other clients. In addition, some of these results were obtained in connection with other firms. I am a South Carolina injury lawyer, not a miracle worker. I evaluate every case on its own merits and only accept a limited number of new cases every year.

For Referring Attorneys

If you are one of our many referring attorneys, we want to thank you for allowing us to serve. Your trust means a great deal.

We seek to strengthen your relationship with the client by providing him/her with a great experience, as well as a great result. Additionally, we always make it a point to emphasize that you are truly the person to thank, as it was your good judgment that allowed us to take part in their representation.

If questions arise in the coming month concerning a life-changing injury or wrongful death case, we are here to help. From simply answering your questions to being associated on or referred the case, please let us know what we can do to benefit you and the client. Likewise, if you have a potential client call us directly, be sure to have him/her say who made the referral so we know who to thank.

To discuss anything from litigation tactics to our core values, call us at (803) 790-2800 or email kberger@bergerlawsc.com.

Giving (Every) Tuesday - No More Victims

We were proud to be the 2023 Presenting Sponsor of MADD South Carolina's 10th Annual Walk Like MADD Columbia event. Walk Like MADD is MADD's signature fundraising event to help raise awareness and funds to eliminate drunk and drugged driving.

We heard from several families whose lives have been forever changed by drunk drivers. Their stories reminded us of the importance of holding those responsible for these crashes accountable to prevent more victims in the future. It is an honor to support an organization that is making our state safer.



Firm Snapshot

Core Values Retreat

On Friday, May 5, our team spent the day at Lake Murray focusing on our Mission, Vision, and Core Values and how they guide the culture at our firm.

It was a special experience bonding with our team and discussing how each of us puts our values to action every day for our clients. As college basketball coach John Wooden said, “The true test of a man’s character is what he does when no one is watching.” Our retreat showed us that every member of our team is compassionate, kind, and all-in for our clients.

We are grateful to have a dedicated team that so deeply



believes in our mission and goes above and beyond to make sure our clients are taken care of throughout their case.

The Practice of Law

Vision, Mission, and Core Values

This section usually contains ideas regarding best practices for lawyers. For me, all of these ideas emanate and relate back to our firm’s vision, mission, and core values, so I wanted to share them with you. I hope they resonate with you as they have with us.

VISION STATEMENT

The Law Office of Kenneth E. Berger, LLC seeks to be a force of good. We recognize the extraordinary and immeasurable impact we can achieve in our community – the children we can protect, the families we can serve and the lives we can save. This is possible only through our individual and collective commitment to justice.

MISSION STATEMENT

Our mission is to obtain full justice in life-changing injury and wrongful death cases.

CORE VALUES: THE “WHY” BEHIND OUR MISSION

What we do as a firm matters. Why we chose this path, this mission, and this area of law is equally important. Our mission can only be understood if the core values behind it are

known, discussed, and internalized. We must consistently put our values (i.e. what is most important to us) first in order to achieve the heights we seek. Thus, the Law Office of Kenneth E. Berger, LLC – at its core – values:

- Upholding the rights and dignity of those who have been harmed
- Unwavering commitment to professional excellence
- Providing clients with extraordinary personal service and respect
- Ensuring that the people who need us, find us
- Improving the lives and safety of those in our community

These values guide and define our work. What we care about as a firm is the “why” behind everything we do and strive to accomplish. We are often the last line of defense between justice and injustice, safety and danger. Without our values – without a clear appreciation of the “why” – we are nothing more than a law firm. With them, we are that force of immeasurable good in which I believe so deeply, and which gives our efforts purpose.

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2 No More Victims

3 Mission, Vision, and Core Values

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WITH KENNY BERGER

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