



LAW OFFICE OF KENNETH E. BERGER, LLC

June 2018 Newsletter

SAFETY FIRST
JUSTICE ALWAYS

“The Power of Giving”

One of my favorite things about this job is that the more we give, the more we receive. Yes, this includes financially, but there is something deeper and more meaningful at work. When a client sees that we are showing him respect, we get the same in return. When he knows that he is being listened to and cared for, he in turn listens and cares for us. The results we achieve for clients are not predicated on intellect, but rather time and humanness. We allow ourselves to become vulnerable with clients, and they in turn share their truest selves. From that comes a human story that transcends and empowers any legal case.

We try to show the same compassion and candor to our supposed adversaries. I don't view defense lawyers as enemies, but as very smart people trying to do a very hard job. The same goes for insurance adjusters who are under immense pressure to properly evaluate claims and save money where it can be saved. Often times, my job is simply to provide the other side with the facts, witness accounts, and other evidence I have uncovered so that they may appreciate how much money a jury is likely to allow in its verdict.



We all know there is power in giving. It applies not only in law, but in every profession and interaction. I don't know all the reasons behind this universal principle, only that I'm going to keep surrounding myself with giving, powerful people, and in turn attempt to put this principle to work.

A handwritten signature in black ink, appearing to read 'Ken Berger'.

FOR REFERRING ATTORNEYS:

If you are one of our many referring attorneys, we want to thank you for allowing us to serve. Your trust means a great deal.

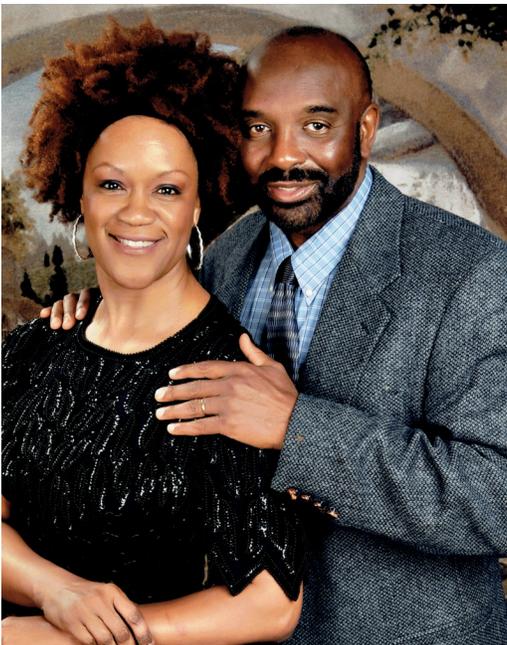
We seek to strengthen your relationship with the client by providing him/her with a great experience, as well as a great result. Additionally, we always make it a point to emphasize that you are truly the person to thank, as it was your good judgment that allowed us to take part in their representation.

If questions arise in the coming month concerning a life-changing injury or wrongful death case, we are here to help. From simply answering your questions to being associated on or referred the case, please let us know what we can do to benefit you and the client. Likewise, if you have a potential client call us directly, be sure to have him/her say who made the referral so we know who to thank.

To discuss anything from litigation tactics to our core values, call us at (803) 790-2800 or email kberger@bergerlawsc.com.

BEST AMONG US:

Doug and Rhonda Mincey



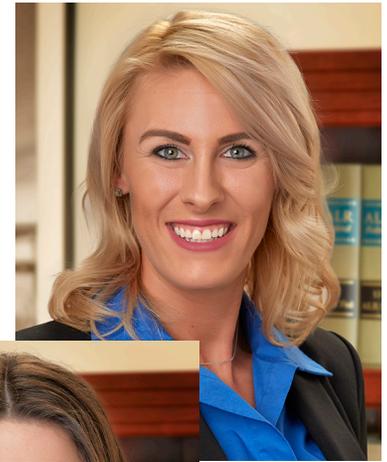
This month, we're grateful to feature our former clients, Doug and Rhonda Mincey, and their nonprofit, Great Youth Inc. Though Doug and Rhonda have always had a heart for helping young people, they founded the organization in the fall of 2016 with a mission to equip young boys and girls with the knowledge and tools they need to become successful men and women and have a positive impact on their community and world. Great Youth Inc. offers mentoring and five-week-long community programs to local youths, and each year, they award two scholarships to AROTC cadets at Savannah State University. The Minceys have also both written young adult books that are the foundation for Great Youth Inc. Currently, the nonprofit is locally-based in South Carolina, but the couple is looking for volunteers to help grow it to a national and global level. If you would like to learn more or donate, please visit www.greatyouth.org or email Rhonda at rhonda@rhondamincey.com.

FIRM SNAPSHOT:

Ashley Cook & Chelsea Trautman

We are excited to introduce you to two new members of our team - our receptionist, Ashley Cook (top) and our marketing director, Chelsea Trautman (bottom). Ashley joined our team in January after moving to Columbia from Hawaii with her husband, Staff Sergeant Brandon Cook, and two sons, Jaylen and Camden. Always greeting you with a smile, Ashley is passionate about serving others and providing an extraordinary client experience.

Chelsea began working with us at the end of April after moving to South Carolina from Vermont, though she is a Mississippi native. She has a master's degree in public relations and advertising from DePaul University and is ecstatic about connecting our firm with those who truly need our services in their quest for justice.



CASE RESULT:

2 Million Dollars For 2 Incredible People

On March 14, 2016, Eric Akers decides he will drink and drive. It is not the first time he has made such a choice. With every beer, Akers gets closer to South Carolina on his way north from Florida. By the time Akers reaches our state line, he has a cooler of empty beer cans and another open container in his truck. He is impaired. He is on a 70 mph Interstate. The motorists in front of him have no idea there is an intoxicated, repeat DUI offender approaching them from behind.

As traffic on Interstate 95 slows, Akers does not react in time and instead strikes the back of another vehicle. The man Akers crashes into is a remarkable man with an even more remarkable impact on his community. After working on a farm, putting himself through college, becoming an engineer, adopting children, and serving in our military, Douglas Mincey decided he could contribute even more. He wanted to teach young people the values that were instilled in him when he began working full days picking tobacco, watermelon, and tomatoes at age 10.

Mr. Mincey's wife, Rhonda, had started a non-profit and written a book to help empower young women. Mr. Mincey wanted to do the same for the young men of South Carolina and beyond. So it was that a self-described "farm boy," who arrived at college on only a 9th grade reading level, began writing, "A Guy's Guide to Being Great." This was the book Mr. Mincey was working on when the drunk driver struck him.

Before Mr. Mincey hired us, his own insurance company offered him \$17,000. By the time we were done telling his story – a human story that transcended any legal argument – that same insurance company paid every penny of a \$2,000,000.00 policy.

I am also glad to report that Mr. Mincey's book has been published, the non-profit is growing (see opposite page), and he is back serving the community with his incredible wife. We would not have achieved this result without getting to know Doug and Rhonda as more than clients, and without the fantastic work of co-counsel David Yarborough and David Lail, who are among the sharpest, most tenacious lawyers I have ever known.

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Case Result

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JUNE 2018 NEWSLETTER

CLIENT REVIEW:

5.0 ★★★★★

via Google

Lindamarie O. from Columbia, SC

“ I highly recommend the Law Office of Kenneth E. Berger. Kenny and his team are compassionate, engaged, and reliable. They embody servant leadership and are actively engaged in the community fighting for the well-being of others. I am so grateful for the care and value they placed in my case. They are a tremendous blessing to me and Columbia! ”

