

# THE LAW OFFICE OF KENNETH E. BERGER, LLC

Safety First,  
Justice Always

MAY 2020 NEWSLETTER

## "Morning Dew"

On March 18, 1995, I had my Bar Mitzvah. In the Jewish faith, this is when a boy symbolically becomes a man. Five days later, I saw the Grateful Dead in concert for the first time. Old Deadheads would argue your first show is akin to a spiritual, if not religious experience – and they're right. Looking back, I'm not sure which of the two events did more to propel me into young adulthood, but I do know Judaism and a love for the Grateful Dead have stuck with me the last 25+ years.

When it became clear that the coronavirus would leave virtually no life or business untouched, I naturally thought of Psalms, Proverbs, and Ecclesiastes. I also thought of one of my favorite Dead songs, Morning Dew. It's actually an older folk song, but the Dead's cover brought it to a wider audience. If you were to look at the lyrics or theme of the song alone, you would see the tragic story of a man and woman who awake to a world in which all others have been taken. Whatever catastrophe befell the world seemingly prevents them from even walking outside to feel the cool morning dew.

When the song is lifted from paper and played, however, what begins in disbelief and sorrow ends in soaring notes and self-determination. The couple makes the decision to finally walk outside, and with them, the music rises. We find that their love for each other, combined with the resilience of the human spirit, overcomes all else.

The analogy to present times is, of course, imperfect; though the importance of hope, love, and gratitude are as clear today as in any song ever played.



A handwritten signature in blue ink, appearing to read "Ken Berger". The signature is fluid and cursive, with a distinct "K" and "B".

Disclaimer: Any result I may achieve on behalf of one client in one matter does not necessarily indicate similar results can be obtained for other clients. In addition, some of these results were obtained in connection with other firms. I am a South Carolina injury lawyer, not a miracle worker. I evaluate every case on its own merits and only accept a limited number of new cases every year.

## Games with James



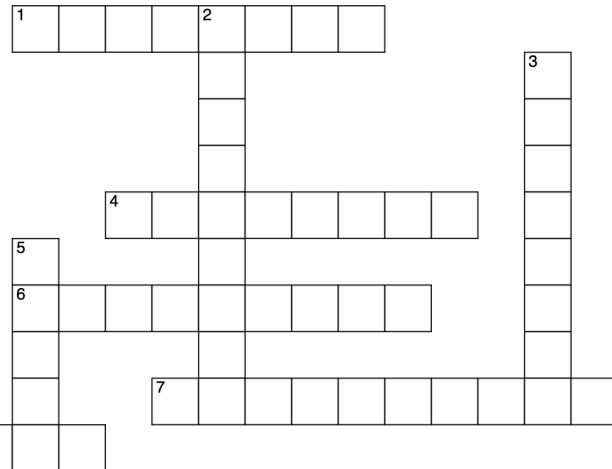
Though we have always served clients across South Carolina, James Madison is especially excited to officially be a part of the local Grand Strand community. This month's Games with James is all about Myrtle Beach trivia. Test your skills and see how much you know about one of SC's favorite beach towns - and the home of our new office location!

## Best Among Us



William "Lucky" Jollye, PTA  
Tidelands Health Rehab

## Myrtle Beach Trivia



### ACROSS

1. This Myrtle Beach event brings in thousands of motorcyclists each year
4. Name of Myrtle Beach's 187ft Ferris Wheel
6. Our new office is located on this street
7. First hotel built in Myrtle Beach
8. Abbreviation for the Myrtle Beach airport

### DOWN

2. Myrtle Beach is named after this tree
3. Beloved amusement park that was torn down in 2007
5. Myrtle Beach is located in this county

William "Lucky" Jollye is a physical therapy assistant and a board member for the Brain Injury Association of South Carolina (BIASC). In 2012, a bicycle accident in downtown Greenville left Lucky with a fractured skull, a broken jaw, and a subdural hematoma. After spending two weeks in the hospital, Lucky entered rehab at Roger C. Peace Rehabilitation Hospital for seven weeks, where he had to relearn how to walk and talk.

When he was discharged, Lucky wanted to give back to the community that helped him recover. He began volunteering at Roger C. Peace and later decided to make physical therapy his full-time career. He said, "I couldn't pay my therapists back for how they helped me recover, but I knew I could pay it forward." So, at the age of 35, he enrolled in the physical therapy assistant program at Horry-Georgetown Technical College.

He officially got his PTA license in October 2019 and is now a full-time PTA, focusing on functional mobility. Many of his patients have suffered brain injuries. For Lucky, the best part of his job is getting to know his patients and helping them get back to life as normal. He said, "I want people to be safe and secure when they leave. I want them to be able to fish, play with their grandchildren, and just get back to whatever they enjoyed doing before their injury."

## Firm Snapshot

### New Office in Myrtle Beach

On March 2, 2020, we opened our second office location, this one in Myrtle Beach. We've served clients throughout South Carolina for many years and look forward to contributing as much as possible to the Grand Strand community.

If you or someone you know is ever in need of a lawyer due to a life-changing accident in the Myrtle Beach area, please know that our team is available to help.



## Case Results

### Giving “Every” Tuesday

This portion of our newsletter usually highlights a recent case result. The results come from holding law-breakers financially accountable for the harm they cause. But what happens to that money?

Lawyers have a reputation for being greedy. Sometimes the stereotype holds true. It's disgusting to see, and it gives all of us a bad name. One of my firm's core values is, "Restoring the good name of lawyers." To that end, we try to celebrate our most charitable and courageous peers. We also attempt to give back to various causes not only when convenient, but as frequently and consistently as possible. Every holiday season, I see the news about Black Friday, Cyber Monday, Giving Tuesday, and all the other nicknamed days around Thanksgiving. This past year it dawned on me that my firm should start a campaign through which we gave every Tuesday, so beginning on January 7, 2020 and hopefully continuing for as long as the firm exists, we give a portion of the money we make from "case results" to worthwhile causes.

To date, we have contributed to: Camp Cole, Trentholm Little League, St. Jude Children's Research Hospital, Mothers Against Drunk Driving (MADD), Forest Lake Elementary, International Justice Mission, Grand Strand Humane Society, Brain Injury Association of South Carolina (BIASC), Leesfield Family Foundation, Harvest Hope Food Bank, Ronald McDonald House Charities, PRISMA Health Midlands Foundation, The Cooperative Ministry, Senior Resources, One SC Fund, a gift card giveaway to support local Columbia restaurants (Groucho's, Spotted Salamander, Tazza, and Crave Artisan Specialty Market), and the Selden K. Smith Foundation for Holocaust Education.

If you know of a charity that needs our support and will put every penny to the best possible use, email us a link and we will add them to our queue. Likewise, if you're interested in partnering up with us as part of Giving "Every" Tuesday, I know of a lot of great organizations that would love your support – especially right now.

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3 Giving "Every" Tuesday

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## Client Review

5.0 ★★★★★

via Google

Wendy S., Car Accident Client, Fort Gordon, GA

"Kenneth Berger is an amazing lawyer. He cares a lot about his clients and takes time to get to know them on a personal level. When you're there, you feel like family. He has been working on my case since 2016 and has always kept me informed of what was going on at all times. He shows compassion for his clients and never settles with anything but the best. His staff is wonderful, and they always go the extra mile to make you feel right at home. Definitely would recommend him to anybody. Thank you, Kenny, for all you do."

