

Safety First, Justice Always

LAW OFFICES OF KENNETH BERGER JULY 2026 NEWSLETTER

Collecting Memories

We measure success in many ways. By the money we earn. By the titles we hold. By the possessions we accumulate. The temptation to chase those markers is frequent, amplified by the value society puts on status and the bombardment of ego-targeted messages we receive each day.

Success can, of course, be measured differently and I want to call attention to a metric unaccounted for by banks or Instagram.

My colleague, Omid Rejali, passed along a simple idea his grandfather taught him: that life should focus on collecting memories. It cost Omid nothing to share, yet the lesson has been invaluable to me. The more I thought about his words, the truer they became. When I picture the moments I treasure most — and the ones I still hope to create — each involves the people and causes I love.

Memories are rarely made as a passive observer. I don't reflect on emails I could have skipped, social media posts I liked, or TV shows I watched, and think, "Man, those were the days!" It's when I'm seeking experiences, engaged in the battle for justice, or giving my family undivided attention that I feel most alive. And it is from those moments that real memories are collected and a life is more fully made.

Looking ahead, I want to spend as much time as possible collecting memories — be it in a courtroom, around the dinner table, in far-off places, or our backyard. I want these moments and a collection of loving memories for my child, and many years from now, for her children.

And perhaps if I could be so lucky, I would love to impart this lesson on collecting memories to future grandkids with the hope they share it just as Omid did with me.



Disclaimer: Any result I may achieve on behalf of one client in one matter does not necessarily indicate similar results can be obtained for other clients. In addition, some of these results were obtained in connection with other firms. I am a South Carolina injury lawyer, not a miracle worker. I evaluate every case on its own merits and only accept a limited number of new cases every year.

Firm Snapshot

Attorney Kenny Berger Named One of South Carolina's Top 25 Attorneys by Super Lawyers

Attorney Kenny Berger has been named one of South Carolina's Top 25 Super Lawyers for 2026.

Super Lawyers is an independent rating service that selects attorneys based on peer nominations and professional achievement. Attorneys cannot nominate themselves. The final list is limited to no more than 5% of lawyers in any state, and within that group, only 25 attorneys across all of South Carolina receive this distinction. It is, by design, a very short list.



Kenny has been recognized by Super Lawyers for over a decade. But the Top 25 is something different — a recognition that, among all of his peers across the state, his work stands among the very best.

The Work Behind the Result

Attorney Symone Kimelman

My husband recently graduated in his 40s, beginning a second career. It was a proud moment; the kind of moment where everyone sees the smile, the ceremony, the photographs, and the celebration.

But I saw something else.

I saw the late nights. I saw the discipline it took to start over when starting over would have been easy to postpone. I saw the quiet sacrifices, the doubts he pushed through, and the steady decision to keep going when the finish line still felt far away.

Meaningful results are often like that. The world sees the ending. The people closest to the work know what it took to get there.

I was reminded of that recently after resolving a case well beyond my client's expectations. From the outside, a settlement may look like a number, a signature, and a closed file. But a meaningful result is rarely that simple.

Behind that settlement figure stood months of preparation, investigation, medical records, strategy, difficult conversations, and careful attention to the details that can make or break

a case. It required persistence and patience. Most importantly, it required making sure my client's story was not reduced to paper-work or a claim number.

That is the work I am proud of.

Not just the result of a case, but the preparation and hard work that helped make it possible.

My husband's graduation reminded me that meaningful results are not accidents. They are built day by day...choice by choice...step by step.

Sometimes the world sees only the ending. But the work behind it matters.



Fun at the Rosewood Crawfish Festival

The best part of what we do is the people. Thank you to the clients and families who came out to celebrate with us at the Rosewood Crawfish Festival!



The Practice of Law

Values Over Valuations

For most of American history, a law firm could only be owned by lawyers. That is beginning to change. Arizona and other jurisdictions now permit non-lawyer ownership.

Private equity — having already taken over hospitals and with them the healthcare field — is studying our profession closely. Even where outright ownership remains barred, investors have found workarounds, buying the “business side” of firms while lawyers keep the letterhead.

I understand the appeal of outside capital. It promises scale, technology, and efficiency. But it forces a question every firm should have to answer out loud: who will come first — the client or the investor?

For a values-based firm, that question isn't close.

I created my firm with the express purpose to be a force for good. Our mission is to obtain full justice in life-changing injury and wrongful death cases. The “why” at the heart of that mission sits the values which define us: upholding the rights and dignity of those who have been harmed; an unwavering commitment to professional excellence; providing clients extraordinary personal service and respect; ensuring that the

people who need us find us; and improving the lives and safety of our community. These aren't words on a wall. They decide which cases we take, which causes we pursue, and which “opportunities” we decline.

A pure business approach takes lawyers down a different path. When the goal is maximizing shareholder return, the incentives shift — settle quickly, spend less on preparation, chase volume, and treat clients as units rather than human beings. We have seen where that road leads elsewhere: in one study, patients at private-equity-owned hospitals suffered a 25% jump in complications after the buyout. The profit-first model has no patience for the client whose case is hard, whose injuries are complicated, or whose fight demands years and a trial. To an investor, that client is a bad bet. To us, that client is the entire point.

None of this means moral values and financial success are enemies. Doing right by people is exactly what earns trust, referrals, and results. But when human values and shareholder profits collide, a firm reveals what it truly is by which one it is willing to sacrifice.

Ask me to choose, and I'll take values over valuations every time.

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LOKB Team Snapshots



Good baseball, good people. We had a wonderful team night at Segra Park cheering on the Fireflies!

Behind every good case is a great paralegal. Paralegals Karissa Richardson and Ami White remind us of that every day. The matching shirts on casual Friday were just a bonus!